



# News Release

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**Re: Budde Reed to Receive Campus Impact Award in Washington, D.C.**



SCOTTVILLE - Milan S. (Budde) Reed II has been selected to receive the 2010 Council for Resource Development (CRD) Campus Impact Award. This annual national award recognizes the voluntary effort of an individual who has made a significant and positive impact on a community college and the students it serves.

Reed is being recognized for his leadership during the West Shore Community College Foundation's major gifts campaign and will receive the award at a ceremony on November 5, during the 44<sup>th</sup> Annual CRD Conference in Washington, D.C.

"I'm humbled to receive such a prestigious award, but it is the reputation of West Shore Community College that has made this honor possible," said Reed.

Reed attended Northwestern Michigan College in Traverse City in 1970, and then WSCC graduating in 1971 with an associate degree. He went on to receive a bachelor's of science degree from Grand Valley State University.

In addition to serving on the college's Foundation board, Reed, who owns the Ludington Beverage Company, is a third generation Budweiser distributor and has been involved in many community projects and groups including the West Shore Ice Arena committee, the Ludington Area Foundation, the Memorial Medical Center Foundation, and served as chair of the State of Michigan Waterways Commission. He is also a former Jaycee and decorated Viet Nam veteran.

“Budde has played a key role in the success of the college’s fund raising and we nominated him for his superb leadership throughout the campaign. He spoke to many potential donors and, as an alumnus, always spoke from the heart about how the college has changed his life. We are grateful for his lifetime of service to the college,” said Charles T. Dillon, president of the college.

CRD is a member-driven organization and is an affiliate of the American Association of Community Colleges with over 1600 members at more than 700 institutions. The membership includes development officers, grant writers, foundation directors, alumni officers, college presidents, administrators, faculty, and staff.

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