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Powers Distributing, Miller Lite and Mike's Hard Lemonade to Roll Out New Concert Stage for Great Lakes Agricultural Fair

March 8, 2011, Orion, MI – **Powers Distributing, Miller Lite and Mike's Hard Lemonade** announced today that they are supporting the new Great Lakes Agricultural Fair by sponsoring the Miller Lite Concert Series to take place on Sep. 2-5. The concert series will feature country giants Big & Rich and Gretchen Wilson, and Cowboy Troy and Two Foot Fred along with additional performers to be announced very soon.

The new Miller stage will have its debut at the fair, to be held at the Silverdome in Pontiac.

"My brother and I grew up in Pontiac and as young boys had many fond memories attending the Michigan State Fair," said **Rob Powers**, who is co-president of the family business along with brother **Jerry**. "Powers Distributing is very proud to be a partner along with the Silverdome, the Great Lakes Agricultural Fair and the City of Pontiac to bring this exciting family event to the city of Pontiac. We are proud to support Michigan and Michigan agriculture, which is one of the pillars of our state's economy. Make The Great Lakes Agricultural Fair part of your Labor Day plans and let's support Michigan!"

Miller Lite and Mike's Hard Lemonade are proud to be part of the Great Lakes Agricultural Fair and host these great performing artists and others to be announced. The fair will run from September 2nd – 5th from 10am-1am on Friday and Saturday and 10am-5pm on Monday. For more information, go to www.greatlakesfair.com.

The Great Lakes Agricultural Fair does not use taxpayer dollars, relying instead on the partnership between the nonprofit Great Lakes Agricultural Fair Corp. and the Silverdome of Pontiac, as well as sponsors such as Powers. Agriculture is Michigan's second largest industry, employing more than 1 million people. Michigan is also the nation's second-most diverse agricultural state, producing more than 200 commodities and leading the nation in several categories.

Powers' support for agriculture is a natural fit: Powers distributes beverages that are dependent on agriculture, and Powers has one of the nation's largest delivery truck fleets driven by bio-fuels, a major industry in Michigan's agricultural sector.

Powers Distributing was established in 1939 and is the leading beer distributor of Miller Coors products in Oakland and Macomb County. Powers Distributing is headquartered in Orion, Michigan. For more information contact 248-393-3700.

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